



Conference

"Contribution of intellectual property– opportunities for Bulgaria"

Andrey Delchev Auditorium, American University in Bulgaria, City of Blagoevgrad
June 8th, 2017, 13.00

Organizing partners:

- US Embassy in Bulgaria
- American University in Bulgaria
- EY Bulgaria
- Musicautor – copyright collective management organization in music

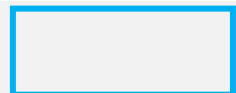
AGENDA

13.00 – 13.30 ч. *Registration*

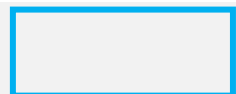
13.30 – 13.40 ч. **Opening**
Ivan Dimitrov – Musicautor CEO

13.40 – 15.00 ч. **PANEL I**
IMPORTANCE OF PROTECTION OF INTELLECTUAL PROPERTY

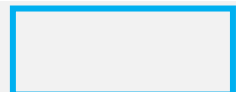
13.40 – 13.55 ч. **Presentation „What is the US Trade Representative's Special 301 Report and what is its impact on country's investment climate?“**
• Tonya J. Hancock – US Embassy in Bulgaria



13.55 – 14.10 ч. **Presentation „Economic and Social Effects of Copyright“**
• World Intellectual Property Organization (WIPO) **TBC**

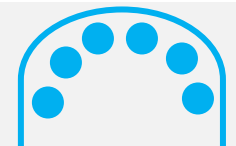


14.10 – 14.25 ч. **Presentation „Cultural Times“ – the first global map of cultural and creative industries**
• Ali Pirzada – Sr. Manager & Country Leader EY Bulgaria



14.25 – 15.00 ч. **Discussion**

Moderator:
Mariya Stoyanova – member of Council for Electronic Media



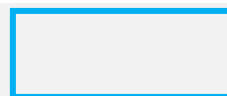
Participants:
• Tonya J. Hancock – US Embassy in Bulgaria
• World Intellectual Property Organization (WIPO) **TBC**
• Ali Pirzada – Sr. Manager & Country Leader EY Bulgaria
• Assoc. Prof. Dr. Vlada Borisova – Head of Department Creative Industries and Intellectual Property, UNWE

15.00 – 15.20 ч. *Coffee break*

15.20 – 16.45 ч. **PANEL II
COPYRIGHT DEVELOPMENT IN BULGARIA**

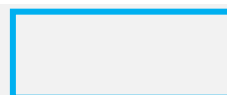
15.20 – 15.35 ч. **Presentation „Environment for copyright development in Bulgaria“**

- Assoc. Prof. Dr. Vlada Borisova – Head of Department Creative Industries and Intellectual Property, UNWE



15.35 – 15.50 ч. **Presentation „Difficulties in implementing copyright in Bulgaria“**

- Ivan Dimitrov – Musicautor CEO



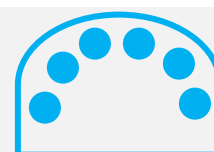
15.50 – 16.20 ч. **Discussion**

Moderator:

Dobrina Cheshmedzhieva – journalist and host of “Referendum”, Bulgarian National Television

Participants:

- Rumen Dimitrov – Deputy Minister of Culture
- Desislava Achladova – Deputy Minister of Justice
- Ivan Dimitrov – CEO of Musicautor
- Assoc. Prof. Dr. Vlada Borisova – Head of Department Creative Industries and Intellectual Property, UNWE
- Milan Majerović-Stilinović – communications consultant at Croatian Composers Society – Collective Management Society HDS-ZAMP



16.20 – 16.30 ч. **Closing**